

Why Should I Be My Own Advocate?

Neuroendocrine Tumor Patient Regional Meeting

Roswell Park
Cancer
Institute
August 2015

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Thank you to Dr. Renuka Iyer and the Roswell Park Cancer Institute for inviting me to this important event.

.... And to all of you for attending!

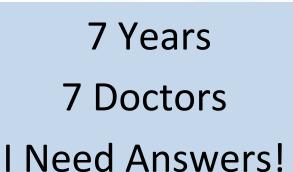


I have what??

A Simple Understanding of NET /
Carcinoid Cancer

A cancer that grows in the hormone producing cells found throughout the body.

The Long, Exhausting Journey Begins





NOTE:

My journey is not unusual. NETs are frequently misdiagnosed. Patients on an average are treated for five to seven years for the wrong disease.

Washington 2010, (3), Kim, 2010, Shin 2010, Onozato, 2010, Ambrosini, 2010, Korse, 2009, Yao, 2008, Coleman, 2008, Campana, 2007, Dakin, 2006, Pommier, 2004



How it feels to be told 'you've had cancer for 7 years'



Looking for Support

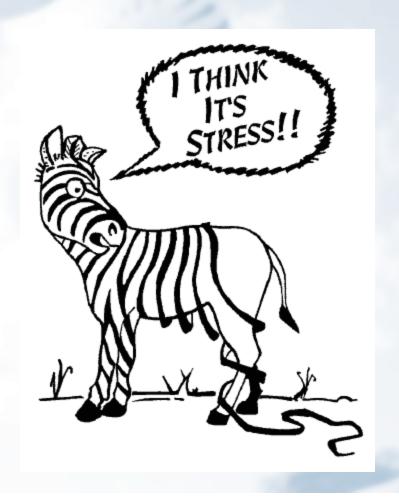






We knew help was needed...

Patients need a place where they can get the facts & talk to someone who understands first-hand what they're going through



Facts taken from the folks at patient support groups:

Common Misconceptions

My doctor told me that:

- It's benign, no mets, no follow-up needed
- Nothing new as far as treatments
- Tumor removal cures



 "Most patients only receive an accurate diagnosis of NETs when metastasis is present. Physicians are unaware of the surgical and hepatic directed therapy options."

Pitt, 2008, Kennedy, 2008, Osborne, 2008, Christante, 2008



 "Patients with progressive neuroendocrine tumor disease have few approved treatment options for disease stabilization and or remission. A majority of doctors are not aware of the treatment options currently available."

Yao, 2010, Sword, 2010, Kulke 2009, Caparso, 2009, Kulke 2008, Kwekkeboom, 2008, Zhang, 2007



What is patient advocacy?

Helping a patient deal with issues and with people who have an effect on the patient's health

A patient advocate helps resolve issues about health care and other issues related to a patient's medical condition.

Cancer advocacy groups try to raise public awareness about important cancer issues, such as the need for cancer support services, education, and research.

Such groups work to bring about change that will help cancer patients and their families.



How Does Advocacy Work?

Basically, you meet a lot of people, do lots of research and do a lot of talking!

Sometimes the situation is really serious and, as patient advocates, we are able to help people who are being left out in the cold to face the most desperate time of their lives.

Take the case of Joe from Long Island, NY...

We also talk to patients every day and are able to let them know they are not alone. We try to connect them with the services and care they need and are searching for.



Patients get the information they need to be their own advocates at patient conferences

The experts.....

Share their knowledge with patients and caregivers





What a Success the 2014 National NET Cancer Patient Conference in Charlotte, NC Was!



NET PATIENTS- heard from a fantastic lineup featuring 20 or so WORLD CLASS NET EXPERTS and networked with hundreds of other patients who knew what they were going through.

See the videos at netcancerawareness.org

Announcing...

The 2016 National NET Cancer Patient Conference Coming in September 2016 in New Orleans

The perfect opportunity to build your knowledge and become a better advocate for your health!

Why Should You Be Your Own Avocate?

Save your life by making sure you are getting the best treatment plan possible!



Practical Advice on Being Your Own Advocate

Keep Networking

Keep Learning

Keep Following Up

Reach Out To NET Cancer Specialists

Reach Out to NCAN

Always Ask Questions

If You're Not Getting What You Need, It May Be Time to Find A New Doctor

Once you start being proactive about your own future, maybe you'll decide to help others do the same...

Here are some other things you might consider doing

Make sure <u>your</u> doctors join

North American Neuro Endocrine Tumor Society

NANETS contact info:

www.nanets.net

360-314-4112

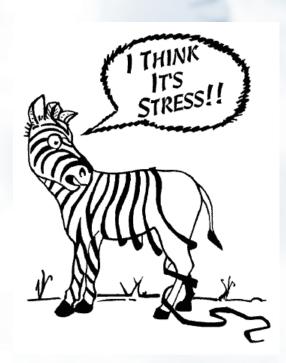




Start or lead a support group

Patient support groups- a place to talk about your worries!

www.all4nets.org



Talk to people about NETS



EXPLAIN NETS IN 10 SECONDS:

Neuroendocrine cancer grows in the hormone producing cells found throughout the body.

They commonly occur in the digestive system, lung and pancreas, but also arise in many other parts of the body.

Show Your Stripes!



Have a fundraiser!
Attend, volunteer and support
NET advocacy events

Sign up for NCAN's Virtual Walk!! www.netcancerawareness.org

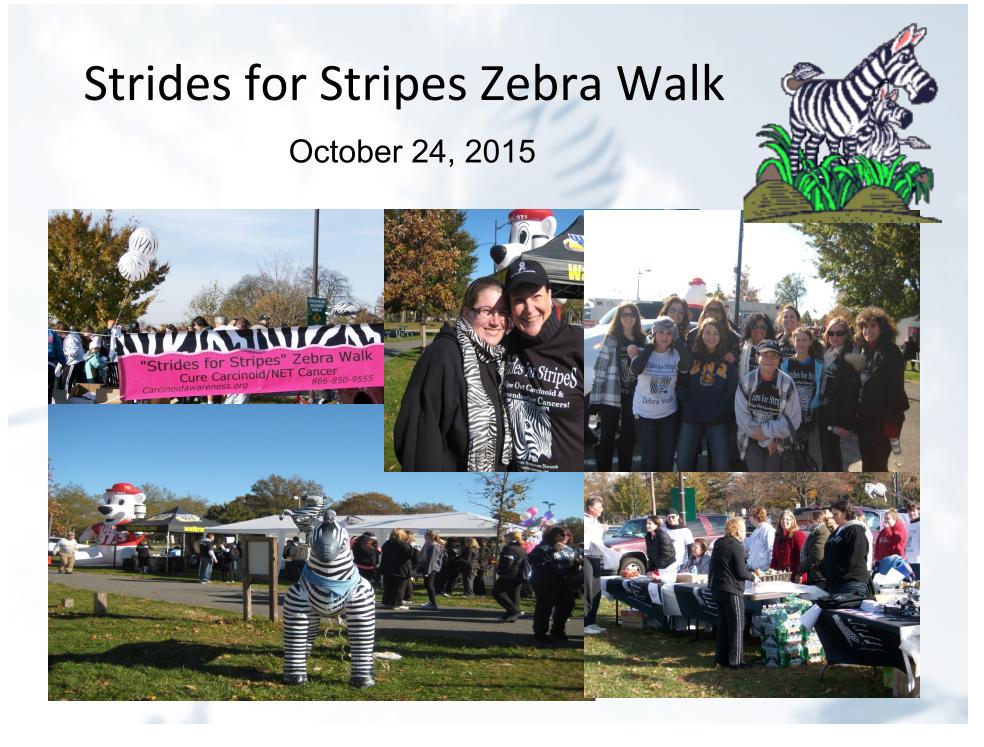




Here are a few highlights from awareness initiatives we've gotten involved in...







Getting the Community Involved







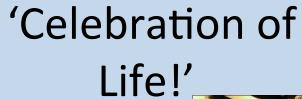


Coming up-12th Annual Gala November 14th, 2015













The Carcinoid Cancer Awareness Network

For 11 years NET cancer patients, including carcinoid patients, have looked to us for information and encouragement.

We're now

The Neuroendocrine Cancer Awareness Network!









Why NCAN?

If you had a NET other than carcinoid you might not know to call us- and we were founded to help ALL NETs!

- NetCancerAwareness.org
- Same email addresses
 - carcinoidaware@aol.com
 - netcanceraware@aol.com
- Same phone numbers
 - 866-850-9555
 - 516-781-7814

I know you've been wondering about the zebra...

Why is the ZEBRA our mascot?









Medical school students are taught:

'When hearing hoofbeats, think horses, not zebras.'

NET cancer is relatively rare so it may be thought of as a 'zebra.'

AND- Every zebra's stripes are unique! No 2 zebras are the same.

Zebra- you need to be your own advocate!

How can your doctor find a zebra when he/she is looking for a horse?

What if it's a little of both?

He told me to take 2 aspirins and call him in the morning.





2010 Warner Advocacy Award A Final ThoughtWhen Life Gives You Lemons Make Lemonade







There has been a lot of progress in the past 12 years! Make sure that 'Your Future's So Bright You'll Have to Wear Shades'







Thank YOU!



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