Roswell Park’s New President Focuses on the Patient Experience

In February of this year, the Roswell Park Cancer Institute (RPCI) Board of Directors named Candace S. Johnson, PhD, as the Institute’s 15th President and CEO. Dr. Johnson is the first female leader of the 117-year-old comprehensive cancer center.

Since joining RPCI in 2002, Dr. Johnson has led the scientific program, directing research strategy and marking numerous achievements. During this time, she was instrumental in twice securing the National Cancer Institute’s coveted Cancer Center Support Grant, the core funding mechanism for RPCI, and has built the foundation for successfully re-competing for this prestigious allocation in five years.

Dr. Johnson’s work in translational medicine, which strives to turn scientific discoveries into treatments for patients, has kept her keenly focused on the human component in cancer science. Now, as she’s responsible for leading all of Roswell Park, she looks to extend that same focus to every branch of the Institute, encompassing all of patient care, scientific and clinical research and educational endeavors.

“It must always be about the patient,” says Dr. Johnson. “We must always ask ourselves, ‘how can we use what we know, what we’re learning and teaching, and truly utilize all our resources to help those battling cancer?’”

Expanding the Roswell way, the culture of putting patients first, will be at the heart of Dr. Johnson’s mission to evaluate the clinical programs and services RPCI offers, and how these can be delivered in a better way for the patient, their experience and their convenience in receiving cancer care at Roswell Park.

“We have much to be proud of here at Roswell Park. We have physicians and scientists who are exceptional leaders in their fields and we have clinical care staff known for their compassion,” adds Dr. Johnson. “Having it all come together seamlessly for the patient is everybody’s goal.”
Strategic realignment better integrates RPCI’s scientific, clinical and educational goals

In an effort to streamline the operational structure of Roswell Park Cancer Institute, Candace S. Johnson, PhD, President and CEO of Roswell Park, has made some staff changes such as new appointments and restructuring of key positions at the Institute.

“These changes will add to our existing strengths and talents,” says Dr. Johnson. “It allows us to use our staff’s critical knowledge to effect the policies and procedures that will enhance our medical and scientific work.”

Kunle Odunsi, MD, PhD, FRCOG, FACOG, Deputy Director
Provides operational oversight for the scientific, clinical research and educational missions of RPCI, and monitors all research-related initiatives, steering development of programs and policies designed to transfer scientific discoveries to clinical settings.

Boris Kuvshinoff II, MD, MBA, Chief Medical Officer
Directs and manages the organization’s medical-affairs strategy, including operational areas such as clinical practice, risk management, physician recruitment and credentialing. Manages the Institute’s quality strategy, an ongoing initiative to improve the overall quality of the organization’s facilities and patient-care services.

Victor Filadora, MD, MBA, Chief of Clinical Services
Manages the Ambulatory Services, Perioperative Services, Sterile Processing, Pharmacy, Patient and Family Experience, Endoscopy Services and Therapeutic Services programs, and provides leadership and guidance to clinical department administrators throughout the Institute.

Thomas Schwaab, MD, PhD, Chief of Strategy, Business Development and Outreach
Supervises RPCI’s business development and overall strategic development; assures that business and clinical initiatives are delivered appropriately and supports maximum quality, efficiency and effectiveness, and works to continually widen the Institute’s scope of operations and growth potential at national and international levels.

Everett Weiss, MD, Chief Medical Information Officer
Promotes and optimizes RPCI’s use of electronic health-record systems and other clinical information technology to improve the quality, safety, reliability and efficiency of clinical workflows in the care of patients. Oversees viable clinical-informatics and data-governance functions and committees that support improved clinical outcomes and translational and epidemiological research.
Errol Douglas, SPHR, Vice President of Human Resources
Directs all human resources responsibilities, formulating personnel policies and procedures to support the Institute’s mission to ensure consistency with laws, rules, regulations and contractual obligations.

Terrie Kothe, Vice President of Managed Care
Negotiates and manages relationships between RPCI and third-party healthcare payers, including commercial and government plans. Develops and executes strategic business plans to promote revenue growth, quality improvement and financial performance.

Pamela Germain, MBA, Vice President for Strategic Initiatives
Manages the relationships between Roswell Park’s Center for Personalized Medicine and reimbursement-planning team with managed-care, commercial and government payers.

Mary Reid, MSPH, PhD, Director of Cancer Screening and Survivorship Associate Dean for Graduate Curriculum in the Division of Education
Develops cancer-screening initiatives within the Institute, working with clinical departments to expand the colon and breast screening programs. Develops a comprehensive survivorship clinical and outreach program.

David Goodrich, PhD, Interim Chair of the Department of Pharmacology and Therapeutics
Supports the scientific research of departmental faculty and provides leadership in developing research in high-priority fields.

James Mohler, MD, Associate Director of Cancer Center Support Grant (CCSG) Shared Resources
Oversees the shared resources funded by CCSG, which includes 14 laboratories, centers and/or facilities that serve the common needs of cancer researchers.

Coming Soon: Roswell Park’s Pharmacy
Good news! The hospital’s brand new pharmacy will open this month, giving patients a faster, easier way to fill prescriptions. The entrance will be down the hallway to the right of the entrance to the Sunflower Café, near the Thoracic Clinic.
**Take Advantage of Your Patient Portal**

Providing You with Access to Your RPCI Team

*MyRoswell* is a secure web portal that allows RPCI patients to have online access to their cancer care team at the hospital. Through the portal, patients can see certain information from their own medical record, such as upcoming tests, appointments, current medications and prescription history, diagnostic and laboratory results, clinical instructions and vital signs.

In addition, you may communicate with your care team through electronic messages. You may make or cancel an appointment, request a prescription refill or ask a non-urgent medical question. Portal messages are answered no later than 5 p.m. the next business day.

*MyRoswell* can be accessed via home computer, laptop, notebook device and smart phone. To register, you must have an email address. If you do not have an email account, please contact a My Roswell Representative at 1-877-275-7724 and we will assist you in establishing one.

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**FOLLOW THESE STEPS:**

**REGISTRATION is fast and easy**

In order to register externally, there must be a Social Security Number (SSN) on file. If there is not a SSN on file, you can still register at your next appointment or whenever you are at Roswell Park.

1. Open your web browser and go to my.roswellpark.org.
2. Click on the blue “Register” button.
3. Fill in your Date of Birth, Social Security Number and your six-digit Medical Record Number, which can be found in the upper left corner of your green patient card, and click the blue “Validate” button.
4. Enter your email address into two separate fields. Click the blue “Submit” button.
5. Agree to the terms of service and login to the portal. (Since you provided the required security information, the system will allow you access to your account for the first time. However, the very next time that you attempt to login you will first need to access your email for this confirmation.)

**FIRST TIME LOGIN**

6. Check the email account you provided during your registration for a message titled “MyRoswell Registration Confirmation.”
7. Click the link in the email to complete your MyRoswell registration.
8. Re-enter your Date of Birth and Medical Record Number and select the green “Sign In” button.
9. Create a password and you will then be a registered user.
10. You can then log in at my.roswellpark.org with your email address and password and use the green “Sign In” button.

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If you have any difficulty, please call the number above to speak to a MyRoswell representative.

Please send us a message and let us know what you think of the portal and what features you would like to see added.
Roswell Park Cancer Institute has launched a new patient care service to care for patients’ urgent medical needs.

The Extended Hours Ambulatory Center is open Monday through Friday from 5 p.m. to 11 p.m. This service provides access to Roswell Park physicians, nurses, and other staff, for urgent, but non-life-threatening medical needs or symptoms that arise after the care clinics’ regular hours.

“This center gives our patients an alternative to an emergency department, and allows us the ability to address and manage non-life threatening issues and symptoms caused by the patients’ cancer and/or treatment,” says Boris Kuvshinoff, MD, RPCI’s Chief Medical Officer. “This is a more convenient option where patients can be treated by a Roswell Park physician or an experienced Nurse Practitioner in the comfortable and friendly Roswell setting by medical staff familiar with these issues.”

If you are having symptoms and need assistance from your Roswell Park physician, call the RPCI switchboard at 716-845-2300. The operator will alert appropriate medical staff and a physician will contact you to discuss your medical issue and give you instruction on what to do next. If the physician instructs you to come to the Extended Hours Ambulatory Center, you need only to pull up to the circle in the front of the main hospital and staff will escort you to the center for evaluation.

As always, in the event of a life-threatening situation, call 911 or go to the nearest emergency care department.

RPCI CancerTalk

Join the conversation and stay connected

Learn more about cancer and how Roswell Park is fighting it through RPCI CancerTalk.

Stay in the CancerTalk loop through one of these connections:

• RPCI CancerTalk eNewsletter. Receive news about important events, services, and other information especially for RPCI patients straight to your email each month. Sign up at RoswellPark.org/CancerTalk

• RPCI CancerTalk Blog. For straight talk from RPCI cancer experts, visit our blog to read news you can use about cancer detection, prevention, research and treatment. Read inspiring stories of survival, and learn about the latest therapies, tips for living with cancer, and much more. Visit RoswellPark.org/CancerTalk

• RPCI CancerTalk Web Chats. Watch and participate in live, online video chats featuring panels of RPCI experts discussing specific cancer topics. Have a question you want answered? You can submit your question online and watch the panel discuss the answer.
Join Us for the Celebration of Hope

Friday, June 26, 2015

State University of New York (SUNY) at Buffalo, North Campus, Amherst

3:30 - 5:30 p.m.
MINDFULNESS WORKSHOP
A workshop for cancer patients, survivors and caregivers (separate registration required)

4 - 7 p.m.
FAMILY-FRIENDLY TAILGATE
Activities in Celebration Village: food sampling, entertainers, face painting, merchandise, music and more!

7 - 8 p.m.
CELEBRATION OF HOPE CEREMONY
The Ceremony will feature an Olympics-style procession of RPCI departments and clinics, plus the arrival of The Ride For Roswell Peloton

8 p.m.
CONCERT
featuring national recording artist Kellie Pickler (“American Idol,” “Dancing with the Stars”)

A festivity especially for our patients and their families
The Celebration of Hope is a unique event designed to honor and celebrate cancer survivors and the collective spirit of Roswell Park Cancer Institute as the heart of Western New York’s fight against cancer.

Bring your families to share an inspiring afternoon of food, fun and hope. The event coincides with our annual Ride For Roswell, Presented by West Herr Automotive Group, where 10,000 cyclists, supporters and volunteers come together to raise money for cancer research and patient programs at RPCI. The event is free for RPCI patients and their families, but we ask that you please register at Roswellpark.org/CelebrationofHope or by calling 1-877-ASK-RPCI (1-877-275-7724).

“Cancer doesn’t know that Luke’s an 8-year old boy. We have a long way to go, but riding gives us hope.”

RideForRoswell.org

Friday, June 26 › Celebration of Hope
Saturday, June 27 › The Ride
There is stress, then there is stress that comes with a diagnosis of cancer. Experiencing high stress levels, as well as feelings of anxiety and depression, difficulty sleeping, fatigue, pain and other symptoms are not uncommon among cancer patients and survivors – or their caregivers. But that doesn’t make it acceptable.

One way toward achieving more peace, quiet and tranquility is through a meditation practice called mindfulness. By learning some key mindfulness exercises, you can help reduce stressful symptoms and improve your mood and quality of life.

A free mindfulness workshop will be offered to RPCI patients at the Celebration of Hope event from 3:30 to 5:30 p.m. on Friday, June 26. Maria Kahn, Mindfulness Training and Stress Reduction Consultant, will lead the workshop, describing the scientific basis behind the practice and teach mindfulness exercises that you can use to help:

- Improve feelings of empowerment
- Manage stress
- Increase feelings of calm
- Improve physical symptoms
CHECK OUT
WHAT’S INSIDE:

First Woman President & CEO
Takes Reins of Roswell Park

New Leadership Announced

Join Us for a Celebration of Hope

Learn More About the Soothing Power of Mindfulness

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