



ROSWELL  
PARK.  
COMPREHENSIVE CANCER CENTER



WELCOME YOU TO THE

*14<sup>th</sup> Annual*  
**CRUISIN' for a CURE**  
**Buffalo-Niagara**

PRESENTED BY

**WEST HERR**  
NEW YORK

**The Car Show That Saves Lives!**



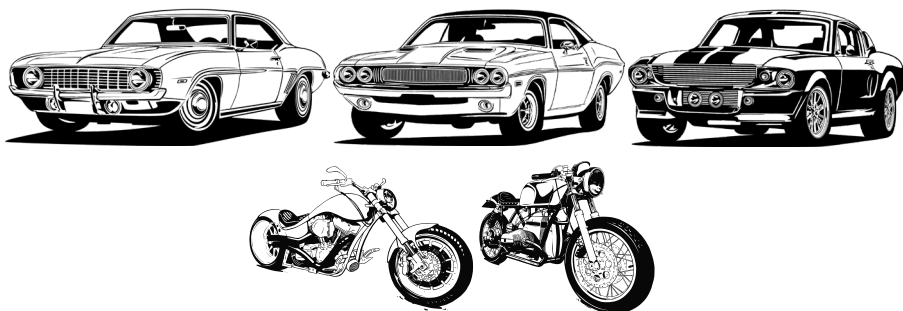
**Saturday, September 27<sup>th</sup>, 2025**

Roswell Park Comprehensive Cancer Center

**9 a.m. to 4 p.m.**

# Prostate Cancer Education and Early Detection Clinic

**11 a.m.** Prostate Cancer  
Education/Eligibility Opens  
**2 p.m.** Clinic Closes



## Consists of **FOUR SIMPLE STEPS**

**STEP 1:** Education/Eligibility

**STEP 2:** Registration

**STEP 3:** Prostate-Specific Antigen (PSA) blood test\*

**STEP 4:** Digital rectal exam (DRE)\*

**\*You will receive this only if deemed appropriate during Step 1.  
Additional information provided in your registration packet.**



West Herr is proud to support  
Roswell Park Comprehensive Cancer Center and MANUP Buffalo for the



PRESENTED BY



[westherr.com](http://westherr.com)



MANUP Buffalo Inc. is a volunteer, 501C3 organization, was founded in partnership, with Roswell Park Comprehensive Cancer Center in 2008 by a diverse group of men, most of whom were prostate cancer survivors or in active treatment for the disease. Their goal was to work towards increasing awareness of prostate cancer in the Western New York-region by providing educational opportunities and resources that would help men and their families make informed decisions on issues related to treatment, and survivorship of prostate Cancer.



Cruisin' for a Cure Buffalo-Niagara is one of our favorite events and we at MANUP Buffalo, thank you for supporting this event for the past 14yrs. Please tell your friends to MANUP and see their doctor.

# FACTS ABOUT PROSTATE CANCER



**1 man** in  
**8** will be diagnosed  
with prostate cancer  
during his lifetime.

IF TREATMENT IS NEEDED

**90%**

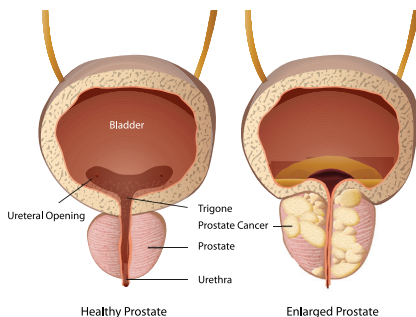
of men treated for early-stage  
prostate cancer are cured.



WHAT IS  
*Active* SURVEILLANCE

Most men with low-risk prostate cancer do not need cancer treatment. With active surveillance, we carefully monitor your cancer with timely exams, PSA testing, prostate MRI and biopsy (if needed) and proceed to treatment only if necessary. This allows many men to avoid the potential side effects of curative treatment.

Prostate cancer comes in two types: **aggressive** and **indolent (inactive)**. Most men with indolent prostate cancer can be monitored and begin treatment only if their cancer grows.





## WHO SHOULD HAVE A PSA TEST?

If you decide that **Prostate Cancer Early Detection** is right for you, the National Comprehensive Cancer Network (NCCN) recommends PSA testing as follows:

- ✓ **Men at high risk** (African-American, genetic mutation, or family history) should begin PSA testing regularly at age 40.
- ✓ **Men at average risk** should have baseline testing at age 45 to compare with later years' results.
- ✓ **Continue regular testing** at 1- to 4-year intervals, depending on your baseline or previous PSA level, your age and your risk factors.
- ✓ **Men over age 75** may discontinue PSA testing unless they are very healthy with a life expectancy of 10 years or more.

## GET A **SECOND** OPINION

If you have a cancer diagnosis, you need a second opinion. We can arrange for our prostate cancer experts to review your scans and pathology and schedule a consultation.

## WHY IT MATTERS

**In about 20% of prostate cases** we review, the risk group assessment or diagnosis is changed, impacting your treatment options, decisions and the way forward.



# **Thank You**

## **TO OUR SPONSORS & SUPPORTERS!**

**Andersons Food Truck**

**Be Love Organic Skincare**

**Buffalo Police Department**

**Cater 2U Food Truck**

**City Of Buffalo**

**Cruisin' for a Cure volunteers**

**Crystal Rodriguez-Dabney**

**Dirty Buffalos**

**Jim Dorey of Prostate Cancer Canada**

**Erie County Sheriffs**

**Equitable Investment**

**Hagerty Insurance**

**Indigo Production Events LLC**

**Mad Sauces Food Truck**

**Jeff & Tammy Moore**

**Dave J. 'Dave O' Owczarczyk**

**National Fuel**

**New York State Police**

**NFTA**

**Nickel City Relics**

**OG's of Niagara Falls**

**Shaded Periwinkle Candle Co.**

**Southern Tier Auto Buffs**

**Southtowns Trophy/Nickel City Relics**

**Thurman Thomas and the 34 Group**

**Unique Car Club**

**West Herr Automotive Group**

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### **About Dave J. Owczarczyk ("Dave O")**



Dave J. Owczarczyk, known as "Dave O," is a longtime supporter of Cruisin' for a Cure Buffalo-Niagara and is recognized by his iconic tan 1976 AMC Pacer. He is the founder of WNY Bike Nights & Car Cruises, a Facebook group dedicated to bike and car cruise events throughout Western New York. Dave created this community to combine his passion for motorcycles and cars with a commitment to helping those less fortunate in the region.

He also founded the WNY Feed More Food Bank Motorcycle Run & Car Cruise-In, an event that has been raising funds to fight hunger since 2001.

In 2025, Dave's online community, Cyberspokes, will celebrate its 26th year. Founded in 1999, Cyberspokes brings together motorcyclists and car enthusiasts while supporting charitable causes across Buffalo and Western New York.

Our primary mission is to support the local motorcycling community and promote fundraisers for charitable organizations and biker-related causes. This service is provided free of charge by a dedicated team of 100% volunteers.

Through the Buffalo & Western New York Events page, we connect motorcycle clubs, dealerships, vendors, and individual riders to unite in making a positive impact on the community and promoting the motorcycling lifestyle.

Dave and the organization are proud lifetime members of ABATE (American Bikers Aimed Toward Education), an organization dedicated to the freedom of the road.

Thank you for supporting Cruisin' for a Cure Buffalo-Niagara, 'The Car Show That Saves Lives.'



**OUR PRESENTING SPONSOR**



***A Special Thank You to Our Roswell Team***

**Environmental Services**

**Public Safety**

**Volunteer Office**

**Parking and Transportation**

**Roswell Park Comprehensive Cancer Center**

**Department of Urology Staff, including:**

**Dr. Khurshid Guru, Chair of Urology**

**Dr. Bradley Webster, Event Clinic Lead**

**Dr. Ahmed Aly, Dr. Eric Kauffman and Dr. Qiang Li**

**Roswell Park GU Nurses**

**Roswell Park Patient Access and Phlebotomy Department**

**Roswell Park Marketing Department**

**Laurel DiBrog, Chief Marketing and Communication Officer**

**Candace S. Johnson, PhD, President & CEO**



# Car Show



Street closure barricades at Ellicott to Carlton Streets; Carlton to Michigan Streets; North Oak to Radiation Medicine Lot; and, Elm to Virginia Streets.

Classic cars will be parked from Michigan and Carlton to Ellicott; from Elm and Carlton to Virginia; and from Carlton and N. Oak Street to High Street.

- 7:00 a.m. Gates Open
- 9:00 a.m. Car Show Registration Begins
- 12:00 p.m. Car Show Registration Closes  
People's Choice Awards Balloting Begins
- 12:00 p.m. Opening Ceremony - American & Canadian  
National Anthems - Remarks from Invited Guests
- 2:30 p.m. People's Choice Balloting Closes
- 3:30 p.m. Awards Ceremony
- 4:00 p.m. Acknowledgements/ Event Ends

**Special thanks to our event DJ  
Ray "The Fat Man" Heron  
and all of our event volunteers**

Roswell Park Comprehensive Cancer Center  
Elm & Carlton Streets | Buffalo, NY 14263  
[www.RoswellPark.org](http://www.RoswellPark.org)

