



# THE 11 DAY POWER PLAY CANCER RESOURCE CENTER

AT ROSWELL PARK COMPREHENSIVE CANCER CENTER

Where patients, and their families, can find  
information, support, comfort and connection



Reach out to us at 716-845-8659  
[www.RoswellPark.org](http://www.RoswellPark.org)



# We Are Here for Every Step

Starting treatment?  
New to Roswell Park?  
Stop by anytime.

## NO APPOINTMENT NECESSARY

Please visit us any time  
**Monday through Friday**  
from 9 a.m. - 4 p.m.



Let us be your first stop, your safe space, and your support team. You are not alone. We're here from the very beginning.

## WAYS WE CAN HELP

### A Place of *Support...*

Cancer care is more than just treatment — it's personal. Every patient deserves to feel supported, cared for, and understood. That's why we created The 11 Day Power Play Cancer Resource Center, made possible through the generous support of donors to the Roswell Park Alliance Foundation.

### What You'll Find *Here...*

The Resource Center provides a calm, inviting space for patients and their families. Here, you'll find helpful educational materials and information from Roswell Park and other reliable national health organizations — all designed to support you throughout your care. If you're starting chemotherapy, radiation, or immunotherapy, our comprehensive approach allows us to personalize information just for you.

We also offer self-care and wellness classes, a lending library with helpful books, and comfort items to make your experience a little easier. You'll also find information on support programs and services available to you every step of the way.

### We Can Assist our **PATIENTS & CAREGIVERS** with access to the following programs and resources:

- MyRoswell Patient Portal
- Lodging (out of town patients)
- Cancer Coach Program
- Compassionate Support for Caregivers
- The Donor Center
- Financial Assistance Program
- Language Assistance
- Support Groups
- Social Work
- Psychology Department
- Tobacco Cessation Treatment
- Young Adult Program
- Patient Activities & Events

Scan the QR code to see the schedule  
of our activities  
and events.



From the moment you step in to our spa-like salon, you will feel the warmth and knowledge of our compassionate staff and volunteers. We invite you to take time to relax as we guide you through navigating hair loss during cancer treatment.

Are you experiencing hair loss due to active cancer treatment?

**WE'VE GOT YOU** *Covered*

## **ROSWELL PARK'S** *Complimentary* Wig and Head Covering Program

Roswell Park carries an inclusive variety of wigs to best meet our patients' diverse style, texture, length and color preferences. The Program is complimentary for all patients experiencing hair loss due to their cancer treatment. You can learn more at [RoswellPark.org/ElevateSalon](https://RoswellPark.org/ElevateSalon). Wig consultations and fittings can be scheduled any time **Monday through Friday** from **9 a.m. - 3 p.m.** While appointments are encouraged, walk-ins are always accommodated as the schedule allows.



NEW ERA CAP FOUNDATION

**ELEVATE**  
*Salon*



The *Salon* is open  
**Monday – Friday** from **9 a.m. - 3 p.m.**

NYS-Licensed Stylists are available  
**MONDAY - FRIDAY**  
between  
**9 a.m. and 3 p.m.**

Stylists available by  
appointment or walk  
in as accommodated.

## **COMPLIMENTARY SERVICES**

- Pretreatment haircut
- Wig selection support with color consultations
- Wig style, trim & shape
- Inpatient or outpatient head shave
- Hat-with-hair or headband-with-hair trim
- Pretreatment haircuts intended for hair donation organizations (patients only)

ELEVATE SALON | 716-845-8659 (PRESS 2)





The 11 Day Power Play  
Cancer Resource Center  
is located on the  
**1st Floor of the Main Hospital**  
(near the Tower Elevators)



**QUESTIONS? Call**  
**716-845-8659**

Press

- 1** for the Resource Center   **2** for the Elevate Salon   **3** for the Weekly Schedule\*

\*Listen to a recording of the programs and classes taking place in the Resource Center for the current week.



**New Era Cap Foundation  
Elevate Salon**

is located on the

**1st Floor of the  
Clinical Sciences Center**

(near the Breast Oncology Center)



New Era Cap and the New Era Cap Foundation have been dedicated partners of Roswell Park for more than 20 years, consistently directing their philanthropic efforts toward initiatives that benefit everyone affected by cancer. New Era Cap Foundation Elevate Salon is made possible by a generous gift in support of patients who will seek comfort and peace here. This space has also been made possible through the generosity of the Buffalo Sabres Alumni Association and their Wives, Michael and Kiersten Lawley and the Lawley family, as well as Bunkie Hawk.

The 11 Day Power Play recognized the crucial need to expand the Resource Center for cancer patients at Roswell Park. Founders, **Mike** and **Amy Lesakowski**, have been inspired by their experience with cancer to support Roswell Park through their fundraising event, The 11 Day Power Play. As of May 2025, The 11 Day Power Play has donated over \$8 million total in a pursuit to support Roswell Park's mission. The Resource Center's name recognizes the event's significant and continued dedication to initiatives at Roswell Park.



**QUALITY OF LIFE PROGRAM**  
FUNDED BY DONATIONS

Elm & Carlton Streets | Buffalo, NY 14263 | RoswellPark.org | 1-800-ROSWELL (1-800-767-9355)

National Cancer Institute-Designated Comprehensive Cancer Center | National Comprehensive Cancer Network Member  
Blue Distinction® Center for Cellular Immunotherapy - CAR-T | Blue Distinction® Center for Cancer Care | Blue Distinction® Center for Transplants