

ROSWELL PARK IS NOW OFFERING HIFU THERAPY FOR PROSTATE CANCER

High intensity focused ultrasound (HIFU) provides noninvasive, outpatient treatment.

KNOW THE FACTS

Prostate cancer remains the
**MOST COMMON CANCER
AMONG MEN,**

OVER 280,000

**NEW CASES
DIAGNOSED IN 2023**

**NEARLY
35,000 DEATHS
EVERY YEAR**
(#2 CANCER IN MEN)

25% of men said they
**NEVER DISCUSSED A
PROSTATE CANCER SCREENING**
with their doctor.

About **20%** of prostate
cases reviewed at Roswell Park
were found to have a change in
the risk group assessment or
diagnosis, impacting treatment
options, such as active
surveillance or focal therapy.



Roswell Park is proud to offer this advanced treatment that uses robotic high intensity focused ultrasound (HIFU) technology to precisely target and ablate only the malignant portions of the prostate, sparing healthy surrounding tissue and minimizing side effects.

Why choose HIFU therapy?

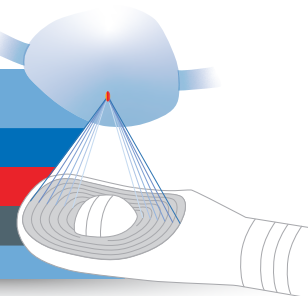
Represents the perfect balance between active surveillance and over-treatment

Low risk of side effects such as incontinence and erectile dysfunction

Quality of life preservation with minimal time away from work and leisure activities

Robotic HIFU therapy requires

**NO SURGERY
CUTTING
RADIATION**



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To learn more, or to refer
a patient for consultation, call
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