PEOPLE IN WNY ARE MORE LIKELY TO...

SMOKE

QUIT SMOKING (and all tobacco use) is the single most important thing you can do to LOWER YOUR CANCER RISK for 12 CANCER TYPES.

WHAT YOU SHOULD KNOW
Cancer rates and trends can vary from place to place. Here in Western New York the top four cancers are lung, breast, prostate and colorectal.

In addition, specific groups of us — African-Americans, Native Americans, Hispanics, refugees and those with lower socioeconomic status — face an increased risk for developing cancer and a greater burden from the disease, such as poorer survival.

DIID YOU KNOW?

White women get breast cancer more often, but African-American women die more often from the disease.

African-American men develop prostate cancer more than any other group and are two times more likely to die from it compared to white men.

DETECTING CANCERS AT AN EARLY STAGE THROUGH ROUTINE CANCER SCREENINGS SUCH AS:

ONLY 6% of all New York State residents who are eligible for lung cancer screening, actually undergo the test, A SIMPLE LOW-DOSE CT SCAN TAKES JUST MINUTES.

MOBILE LUNG CANCER SCREENING.

OUR MOBILE CT UNIT, EDDY travels across NYS to bring state-of-the-art lung cancer screening to underserved communities.

RoswellPark.org/EDDY

LEND YOUR VOICE

Help us to reduce cancer health disparities in underrepresented and underserved communities.

We are looking for ROCKstars (Research Oncology Community Knowledge) to ensure survivors, patients and caregivers influence clinical research by bringing your personal and family experiences to the table.

Call 716-845-4888 or email Nikia.Clark@RoswellPark.org.

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WNY CANCER SCREENING

Helps to lower your cancer risk.

MAMMOGRAPHY

BREAST

PSA TEST

PROSTATE

Saves lives!
**HOW WE CAN HELP**

Roswell Park’s Office of Community Outreach and Engagement is dedicated to understanding these cancer health disparities and offering services and programs to address the needs of Western New Yorkers most at risk for cancer. We offer: **Health Education Programs** tailored to specific groups, such as:

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**THE NATIONAL WITNESS PROJECT®**

**The National Witness Project®** aims to increase cancer screening among African American women and medically underserved communities. The program offers education, outreach and navigation services for cancer screenings, breast health and wellness, food insecurity, mental health services and transportation.

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**WitnessCARES**

**WitnessCARES** aims to increase screening rates, decreasing gaps in care and reduce health disparities in colorectal cancer.

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**Esperanza y Vida**

**Esperanza y Vida (Hope and Life)** aims to increase breast, cervical and colorectal cancer screenings and diabetes awareness. Services provided include navigation, translation and interpretation for the Hispanic community.

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**Lung AIR**

This community-based lung cancer screening education program aims to increase knowledge and reduce barriers to lung cancer screening. Available in Spanish. Email Nikia.Clark@RoswellPark.org.

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**FINANCIAL EMPOWERMENT**

Financial Empowerment provides educational programs and one-on-one financial coaching to improve financial decision making. Email Tameka.Brooks@RoswellPark.org.

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**The NEW YORK STATE SMOKERS’ QUITLINE**

The New York State Smokers’ Quitline provides smoking cessation counseling, support and quit aids.

Text “QUITNOW” to 333888

nysmokefree.com