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| Wednesday, June 8th, 2022 | Ostomy News  Latest news and bulletin updates | | | | Issue # 5 |
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| Wound Ostomy Continence Nursing Department  Updates and Changes   * Say hello to our Team. We are here to help.   Text  Description automatically generated with medium confidence  Graphical user interface, text, application  Description automatically generated  Graphical user interface, text  Description automatically generated  A picture containing text, person, screenshot  Description automatically generated   * **Keeping Connected:**   Ostomy Support Group flyer added to the “Upcoming Events” electronic board in the patient waiting rooms and Outpatient Pharmacy in addition opreviously mentions vehicles of communication.   * Reminders: Please sign in with any updates to your contact information and pick up a new flyer for today’s meeting. | |  | Marketing Theories - Maslow's Hierarchy of Needs | | | |
|  | * *“Love and Belonging” is the third benchmark in Maslow’s Hierarchy of Needs.*   Topic of the Day: Intimacy Post Ostomy Creation   * Basic Needs are addressed during post-operative admission and readmission. * Speaking about intimate relationships is difficult for many to address with their healthcare providers. We have brought the conversation to you * Please welcome Dr. Tova Ablove, Urogynecologist, UBMD Obstetrics & Gynecology, Female Pelvic Medicine & Reconstructive Surgery Specialist, Clinical Associate Professor at Jacobs School of Medicine and Miomedical Sciences, University at Buffalo. Table    Description automatically generated | | | |
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