Unprotected skin can become damaged by the sun in as little as 15 min.

40% of the sun’s UV radiation reaches earth on a completely cloudy day.

1 in 5 Americans will develop skin cancer by the age of 70.

Some common medications increase skin’s susceptibility to UV damage.

WHAT YOU SHOULD KNOW

Any tan is a sign of damaged skin cells and this damage is what leads to skin cancer, the most common of all cancers. Skin cancer affects more than 2 million people each year and includes:

- Basal cell carcinoma
- Squamous cell carcinoma
- Melanoma

Melanoma is less common than either basal cell or squamous cell cancers, but far more dangerous. Melanoma, responsible for more than 7,600 deaths each year, is more likely to spread to other body areas, making treatment challenging.

WHAT SKIN CANCER LOOKS LIKE

Signs of Basal Cell or Squamous Cell Carcinoma

- A bump that’s smooth, shiny, pale or waxy
- A bump that’s firm and red
- A bump or sore that bleeds or develops a crust or scab, but does not heal
- A red or brown patch that’s rough and scaly
- A flat red spot that’s rough, dry, or scaly and may be itchy or tender

Signs of Melanoma

Melanoma may begin in a mole or on previously clear skin. Have a physician check any skin spot that has one or more of the following ABCDE characteristics:

- ASYMMETRY. One half does not match the other half.
- BORDER is irregular. The edges are ragged, notched or blurred.
- COLOR is uneven and may appear shades of black, brown, tan, red, gray, white, pink or blue.
- DIAMETER is larger than 6 millimeters or ¼ inch, about the size of a pencil eraser. Any increase in size is of special concern.
- EVOLVING. The spot is changing in size, shape or color.
UV RAYS ARE A MAJOR CAUSE OF SKIN CANCER, CATARACTS, EYELID CANCER AND PREMATURE SKIN AGING AND WRINKLING.

- **Avoid tanning**, outdoors as well as tanning beds, booths and sunlamps.
- **Apply sunscreen every day** at least 30 minutes before sun exposure.
- **Seek shade** during the sun’s most intense hours between 11 am and 3 pm.
- **Use a broad spectrum (UVA/UVB) sunscreen** with SPF of at least 30. Choose a water-resistant formula and reapply every two hours, and more frequently after swimming or sweating.
- **Cover up** with protective clothing including a broad-brimmed hat.
- **Shade your eyes** with sunglasses that filter UV rays.

**WHY ROSWELL PARK?**

- **Nationally recognized.** Roswell Park is a National Cancer Institute (NCI) designated Comprehensive Cancer Center, the only one in New York State outside of New York City.
- **A multidisciplinary care approach** by a team of cancer experts, dermatologists and surgical and medical oncologists, who work together under one roof.
- **Specialized skin cancer surgery.** Mohs micrographic surgery, an advanced surgical technique, removes cancer cells while preserving healthy tissue, particularly on the eyelids, nose, ears, lips and fingers.
- **Plastic & reconstructive surgeons** to restore appearance and function of important skin structures.

**PRACTICE SUN SAFETY**

Anyone can get skin cancer regardless of skin color.