DONOR DOLLARS at **Work**

Summer 2020

A Special Nessage from Dr. Johnson

We're emerging. It's been a difficult time, these past few months, filled with anxiety, hardship and loss. But there has been an awful lot of good. For me, the center of that has been Roswell Park.

Here I am surrounded (all of us 6 feet apart) by some of the most dedicated, caring staff on earth — people who have given 1,000% to their jobs and their patients, night and day, during a strange, difficult time.

I have to thank and give a shout-out to the hundreds who have kept this hospital running while providing reassuring, world-class patient care during these long months: our nurses, doctors, physician assistants, nurse practitioners, CNAs, receptionists, administrative assistants, social workers, physical therapists, occupational therapists, lab techs and so many more. To those who have stepped away from their office jobs to help test the health of staff arriving for work each day. To the researchers who have offered their knowledge and experience to fighting COVID-19. To so, so many more.

What we do here in the fight against cancer is critical. And you, my donor friend, are critical, too. I have so much gratitude for every donation that has come in to support the COVID-19 Response Fund; for every cookie, frozen meal, pizza, and package of chips and queso delivered to help brighten staff days; for every mask and gift card. Thank you to every one of you who has given to the Annual Fund, who has gone bald for a neighbor or loved one, who is getting their bike ready for summer rides.

Because children still need their weekly infusions, adults still need their radiation, and too many loved ones are still being diagnosed with cancer every single day. Cancer isn't being put on hold waiting for the coronavirus to go away.

We can't wait to settle into our new normal. We know this will continue to be an adjustment for us all. But here is my promise to you: We will continue to be as ready as we can be, and we will continue to be here on the front lines of the fight against cancer, for you and your loved ones, no matter what happens. And I am grateful that you continue to be here with us.

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Candace S. Johnson, PhD President and CEO M&T Bank Presidential Chair in Leadership

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iPads Alleviate Anxiety and Loneliness **During Hospitalization**, Thanks to Donors

Chris talks to his son and mom on one of the donated iPads.

C ingle dad Chris is currently in his second monthlong stav at Roswell Park for treatment for acute myeloid leukemia (AML). During his first hospitalization, back in December, he saw his parents every day and, best of all, his 8-year-old son, Mason, three times a week. But this time, no loved ones are allowed to visit. At all.

The 38-year-old is also a paramedic and a doctoral student at the University at Buffalo. So finding out last year that his sudden back pain was actually cancer was a hard hit, and a scary thing to hear as a young father. But his chemo treatments have been successful, and in early April, he had a bone marrow transplant (BMT) to strengthen the chances that the cancer will stay away.

Now he'll be in Roswell Park for at least a month while doctors protocol for BMT patients. Not being able to see his parents or Mason under the new rules is a difficult change, to say the least. The boy is his everything.

In March, Roswell Park's visitation rules changed because of the risks of the growing coronavirus pandemic. For their own critical protection, those who are admitted to the cancer center can have no visitors during their stay.

"Having a cancer diagnosis is extremely difficult in a normal situation," says Renee De Wald, RN, MSN, CMSRN, Clinical Nurse Manager for the floor Chris is on. "A visit from a loved one provides a sense of security and an element of home in an unfamiliar environment. Without this, there is a risk for depression and increased levels of stress and anxiety, which can lead to lack of motivation, a decreased appetite and insomnia. All elements that are fundamental to a patient's recovery."

Now, thanks to donations to the Roswell Park Alliance Foundation — including support from Pegula Sports & Entertainment, KeyBank and M&T Bank — 151 iPads have been provided for inpatients to use for the duration of their stay so they can connect daily with loved ones, alleviating the loneliness and anxiety they often feel.

The ability to video chat with a loved one not only enables that person to truly see how the patient is doing, but also allows the patient to see that their family is OK, too! Both of which can motivate the patient to continue their fight.

With the iPads, inpatients can have face-to-face video calls with their family and friends. The devices will also give doctors an easy way to update loved ones on their status during rounds.

In December, when Mason heard "cancer" and "Dad in the hospital," he thought his father was going to die. Chris says he prepared his son well for this second visit, and he's handling it better. But other children will take it harder. Being able to see their parents in a video call will have a tremendous impact.

"Not being able to see my son now is extra difficult," Chris says. "It's good to be able to see him on video - even if he does get bored and wander off frame pretty fast.

"Patients are in a foreign environment with a very serious "Face to face on the iPad is nice. My family has Apple devices, diagnosis and don't know if they're going to be OK," she adds. so that makes it quite easy to get hold of them. Mason has "They no longer have the sense of security that visits provide. been pretty good with it. He'll tell me some stuff, some Our nurses do an amazing job, but they aren't family members what-happened-today stories. The ones that get the biggest and certainly cannot take their place. The ability to video chat uses are my mother and my father, who will be my caretakers with a loved one not only enables that person to truly see how when I get out of here." the patient is doing, but also allows the patient to see that What does he think about the fact that the iPads are the result their family is OK, too! Both of which can motivate the patient of donations? "I think it's great. Given that people are here for to continue their fight. It's just a wonderful idea."



longer and without the possibility of having visitors, it helps maintain those social bonds with people in our networks, which is not only helpful but necessary."

Renee agrees. "Having people willing to donate in such a capacity is beyond helpful. It helps keep patients connected with family as physically as they can **be.** Being able to visualize someone is much more comforting than just

hearing someone's voice over the phone." She says it also helps you know whether the patient means it when they say "I'm fine" or if maybe they just don't want to worry you - you can see all the nonverbal language telling the real story.

Pursuing That Nextxt Big Breakthrough

Donations Help Launch New Research Grants This Spring

The world of cancer treatment has witnessed life-changing advances in the past 10 years. How does inspiration turn into the kind of discovery that leads to those breakthroughs and starts saving more lives? Here at Roswell Park, the answer is crucial: thanks to the generosity of our donors.

Twice a year, Roswell Park's Scientific Advisory Committee (SAC) sends a call for submissions out to our scientific community. Through a rigorous, peer-reviewed process, the most promising are selected for donor-supported seed funding awards to help launch early stages of study.

This March, the committee received 24 submissions and selected these five for grant awards:



Prostate Cancer and the Immune System

This study will explore how inhibiting an enzyme called WHSC1 affects the immune system and prostate cancer cells. It will also evaluate the potential therapeutic role of combining this inhibition with checkpoint blockade therapy. The results will provide information needed for clinical testing to help patients with prostate cancer.

led by Seb Battaglia, PhD, Center for Immunotherapy



Pancreatic Cancer

Pancreatic ductal adenocarcinoma (PDAC) is an aggressive and largely incurable disease with a five-year survival rate of only 10%. The lack of effective treatments arises from a mechanism in PDAC tumors to evade most anti-tumor therapy. This study will explore a novel strategy to target a protein called IL33. If the strategy is successful, an anti-IL33 antibody that is already being tested for other diseases can be considered for a clinical trial in combination with immunotherapy. led by Prasenjit Dey, PhD, Department of Immunology



Esophageal Cancer and Glucose

Dr. Hochwald's team will define and attack the mechanism by which cancer cells utilize glucose as a growth hormone to drive tumor proliferation in esophageal cancer. This will also help the team identify new drugs to prevent this kind of tumor progression. Ied by Steven Hochwald, MD, MBA, FACS, Chief of Gastrointestinal/Endocrine Surgery



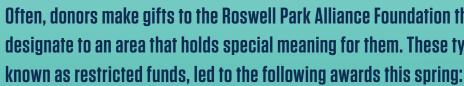
Chronic Lymphocytic Leukemia and Older Adults

This project will test a geriatric assessment tool that evaluates health, mental well-being and social circumstances in patients with chronic lymphocytic leukemia to see if it can predict which patients are likely to have difficulty taking their cancer pills daily and which are more prone to poor outcomes. led by Pallawi Torka, MD, Department of Medicine

Obesity and Cancer Risk

Blacks in the U.S. have higher rates of obesity. To figure out how to reduce cancer risk from obesity, Dr. Yeary's team will work with black communities of faith to test two different weight loss interventions. The team will build on the strengths of black churches to make weight loss interventions that may be more effective than what has already been done to reduce obesity and lower cancer risk in this population.

led by Karen Yeary, PhD, Department of Cancer Prevention and Control





Andrei Bakin, PhD, Department of Cancer Genetics and Genomics, and Christos Fountzilas, MD, Department of Medicine, for a study on a new therapy combination for bowel and stomach cancers.

Sophia Balderman, MD, Department of Medicine, and Joseph Lau, PhD, Department of Molecular and Cellular Biology, for a study investigating glycans in blood stem cells in myelodysplastic syndrome.



Craig Brackett, PhD, Department of Cell Stress Biology, for a study improving treatment for metastatic colorectal cancer.

Andrew Goey, PharmD, PhD, Department of Pharmacology and Therapeutics, for a study improving the safety of CDK4/6 inhibitor treatment in metastatic breast cancer patients.



David Goodrich, PhD, Department of Pharmacology and Therapeutics, for a study understanding and preventing lung cancer relapse.

Katerina Gurova, MD, PhD, Department of Cell Stress Biology, for a study on enhancing abscopal effect in radiotherapy

Megan Herr, PhD, Department of Medicine, and Joseph Tario, PhD, Department of Flow and Image Cytometry, for a study exploring the relationship between pre-BMT immune profiles and post-BMT graft-versus-host disease and early cancer relapse.

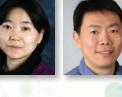
Amanda Quisenberry, PhD, Department of Health Behavior, and Karen Yeary, PhD, Department of Cancer Prevention and Control, for a study exploring how to reduce sugar-sweetened beverage consumption by diverse adults.

Li Tang, MD, PhD, Department of Cancer Prevention and Control, and Yue Wu, PhD, Department of Urology, for a study on maximizing the success rate of androgen-receptor-targeted therapy in breast cancer.

Agnes Witkiewicz, MD, Director, Center for Personalized Medicine, for a study on biomarkers of response to CDK4/6 inhibitor treatment in metastatic ER+ breast cancer.

Edwin Yau, MD, PhD, Department of Medicine and Department of Cancer Genetics and Genomics, for a study evaluating candidate immunotherapy in squamous cell lung cancer.





Often, donors make gifts to the Roswell Park Alliance Foundation that they designate to an area that holds special meaning for them. These types of funds,











Continuing Supportive Care **DURING UNPRECEDENTED TIMES, THANKS TO DONATIONS**

At Roswell Park, we know that each patient's health and healing extends far beyond medical care. That's why we're committed to providing quality of life programs that support our patients in all areas of their fight. The hub for many of these programs: the Resource Center for Patients and Families.

The Resource Center provides patients with education, support, orientation kits, wigs, wig styling, head coverings, makeup classes and so much more. Located in the back of the cafeteria, the physical office has been closed during the COVID shutdown, but staff are serving patients by phone and from a distance: delivering DVDs, players, sound machines and more to nurses stations around the hospital for inpatients to use; mailing wigs and patient education packets to patients at home.

"During all of this, COVID is serious, but people are still being diagnosed," says Martha Hickey, Patient Education Coordinator for the Resource Center. "Cancer doesn't take a break. We wanted to make sure we didn't stop doing what we do for any of our patients." Here's a look into some of the support the Roswell Park Alliance Foundation provides through the Resource Center.

Easing the Cancer Journey: The Cancer Coach Program

In 2019, multiple myeloma patient Karen was feeling anxious about her upcoming bone marrow transplant (BMT). As an RN, she wonders if her anxiety was even worse than what other patients felt. "My nursing background gave me insight into what to expect from the procedure, but I didn't know what it would feel like as a patient."



Karen, left, and Dawn with their husbands

During a trip to Roswell Park's Resource Center for Patients and Families several months earlier exploring the services they provided, she had met Martha, who offered Karen a lifeline for just this situation: the Cancer Coach Program.

The closer Karen's transplant got, the more she knew she needed to make the call. The program set her up with Dawn, and in their first conversation, they talked for over two hours. It was definitely a good match. Dawn's optimism and positive perspective were just what Karen needed. "It was so good to talk to somebody who actually went through it: the emotional side, and knowing firsthand — how did you feel, how sick did you get, did you experience the side effects they told you about?"

If anyone knows what it's like to go through a BMT, it's Dawn.

Dawn is a survivor of three separate cancers: breast cancer, multiple myeloma and a form of leukemia called myelodysplastic syndrome (MDS). She's had two BMTs: first an autologous transplant of her own cells for multiple myeloma, and then for MDS, an allogeneic transplant: cells from a donor - her niece Samantha. Dawn didn't have anything like a cancer coach to help her through, so it's really important to her to provide that connection to others now.

"I can say, I know it's scary, and you have a friend in me. You can ask me anything because I'll be happy to share my experience with you. I just want to give somebody hope and say we're stronger than we know."

Joan Lewis thinks of herself as a matchmaker for the hospital. She's the coordinator of the Cancer Coach Program, which is part of the Resource Center. She's the first person to hold the position since the Roswell Park Alliance Foundation started funding it in early 2019. Before that, the Resource Center was only able to connect a few people each month. Thanks to this dedicated position, it's now likely to be over 100 a year.

"Funding from the Alliance Foundation has made it possible to do this work, match people well and help make this program valuable for the coaches and the patients. It's a blessing that they have provided this support," Joan says.

Serenity for Hardworking Staff

The Resource Center isn't locked up and dark even if it is technically closed. To support Roswell Park staff working even harder than ever during the pandemic, it and the seventh floor waiting room have been transformed into soothing staff sanctuaries.

"We have to love on those who are giving so much love and support to our patients," says Martha, making a cup of tea for a nurse who is sitting by the window gazing out at the lake.

These mini retreats give staff a place where they can escape for a few minutes and feel like they've stepped into a little spa — right in the hospital.

"We've tried to hit all senses in how we designed these rooms. Diffusers with essential oils, a sound machine set to the beach or a forest, dim lighting, a view of the lake from the seventh floor — all create a sanctuary spa feeling of comfort and relaxation, where you can get away and let go for a few minutes," Martha says. "We have all kinds of treats: fruit, yogurt, hand sanitizers, ear buds, tote bags, reusable straws, inspiration stones, candy, chocolates."





Each room also features a brand-new massage chair, part of a generous donation by Pegula Sports & Entertainment, M&T Bank and KeyBank to support frontline health care workers through Roswell Park's COVID-19 Response Fund. Social distancing and mask rules apply, and everything is thoroughly cleaned and sanitized between each use.

"You can't help but feel lighter when you walk in," says Ashley King, Wellness Program Coordinator, "Just taking a couple of minutes to close your eyes, rest your mind, and allow that relief to come from the tension we're all feeling from keeping your family safe. Let yourself be pampered for a few minutes.

"Everyone is feeling stretched and anxious. Kids are home from school; spouses are stretched; we're forced to be flexible in ways we never imagined. We're so grateful for all the donations we've gotten from the top down. Every bit is going to be so beneficial."



Roswell Park's Quality of Life Fund is supported by the Ralph C. Wilson Jr. Foundation and the generosity of our donors.



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"If it wasn't for the Angel Fund, I don't know what I would've done."

Marion has been fighting cancer for 15 years: breast cancer twice, and now leukemia. As a cancer patient, she's at very high risk from contact with others during the COVID-19 pandemic, so she had no choice but to resign her job in retail management. None of the assistance she's applied for since mid-March has come through yet.

Things have been hard. So when she needed emergency heating help, the Angel Fund stepped in. When Marion expressed her concern to her doctor, Dr. Wang encouraged her to called Brian Braun, Director of Social Work Services. His reply: "Give me a little time. I might have a solution."

He soon called back: "We've got you covered." "I burst into tears," Marion says.

The Angel Fund was founded in 2012 by Phil Hubbell to help patients and families experiencing extraordinary financial challenges. A longtime Roswell Park supporter and member of the Spiritual Care Team, Phil started the fund in honor

of his wife, Jayne, who died from breast cancer. Many additional donors have since joined him in supporting it. Thanks to them, it's been able to help patients experiencing extra hardship because of the pandemic.

"At end of day, Roswell Park's ability to care for patients would look completely different without the Angel Fund," says Brian. "We're able to help people live their lives the way they're meant to be. They can focus more on healing and coping.

"We have this ability because there are people out there who care for our community and give back in ways that are the utmost in generosity and caring."

Marion's not going to let it end there. She's already planning a kayaking event to raise funds for the Angel Fund next year.

"Without you guys, I don't know what type of boat we'd be in right now, but it would have a big hole in it. Thank you from the bottom of my soul."