

CANCER IN OUR COMMUNITY

Info Sheet

PEOPLE IN
WHY ARE MORE
LIKELY TO...

SMOKE



QUITTING  SMOKING
(and all tobacco use) is the single most important thing you can do to **LOWER YOUR CANCER RISK** for **12 CANCER TYPES.**

WHAT YOU SHOULD KNOW

Cancer rates and trends can vary from place to place. Here in Western New York the top four cancers are lung, breast, prostate and colorectal.

In addition, specific groups of us – African-Americans, Native Americans, Hispanics, refugees and those with lower socioeconomic status – face an increased risk for developing cancer and a greater burden from the disease, such as poorer survival.

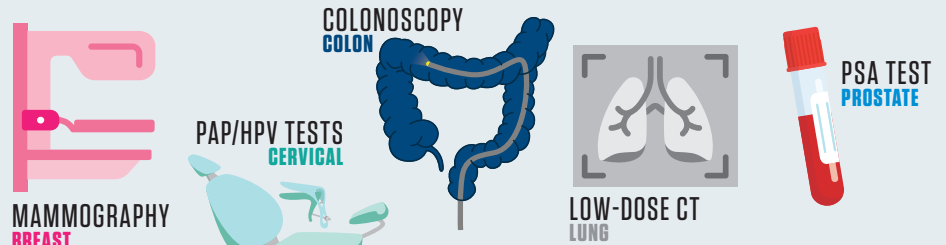
DID YOU KNOW?

White women get breast cancer more often, but African-American women die more often from the disease.



African-American men develop prostate cancer more than any other group and are two times more likely to die from it compared to white men.

DETECTING CANCERS AT AN EARLY STAGE THROUGH ROUTINE CANCER SCREENINGS SUCH AS:



SAVES LIVES!


LEND YOUR VOICE

Help us to reduce cancer health disparities in underrepresented and underserved communities.

We are looking for ROCKstars (Research Oncology Community Knowledge) to ensure survivors, patients and caregivers influence clinical research by bringing your personal and family experiences to the table.

Call 716-845-4888 or email Nikia.Clark@RoswellPark.org.



ONLY **6%** 

of all New York State residents who are eligible for lung cancer screening, actually undergo the test, **A SIMPLE LOW-DOSE CT SCAN TAKES JUST MINUTES.**

MOBILE LUNG CANCER SCREENING.



OUR MOBILE CT UNIT, **EDDY** *Early Detection Driven to You*

travels across NYS to bring state-of-the-art lung cancer screening to underserved communities.

RoswellPark.org/EDDY



HOW WE CAN HELP

Roswell Park's Office of **Community Outreach and Engagement** is dedicated to understanding these cancer health disparities and offering services and programs to address the needs of Western New Yorkers most at risk for cancer. We offer: **Health Education Programs** tailored to specific groups, such as:

THE NATIONAL WITNESS PROJECT®

(716) 845-3383

The **National Witness Project®** aims to increase cancer screening among African American women and medically underserved communities. The program offers education, outreach and navigation services for cancer screenings, breast health and wellness, food insecurity, mental health services and transportation.



THE
WITNESS
PROJECT®



PATIENT NAVIGATORS

to help you find a physician and get the cancer screenings and treatment you need.

WitnessCARES

(716) 845-3383



WitnessCARES aims to increase screening rates, decreasing gaps in care and reduce health disparities in colorectal cancer.



GIVING BACK:
CARES PROGRAM
COMMUNITY ALLIANCE
to REACH,
EMPOWER
and SUSTAIN

(716) 845-8071

The CARES program supports and strengthens partnerships through volunteer, support and small grant opportunities to increase community-driven priorities and sustainability efforts in the Western New York region.

Esperanza y Vida

(716) 845-4623



Esperanza y Vida (Hope and Life) aims to increase breast, cervical and colorectal cancer screenings and diabetes awareness. Services provided include navigation, translation and interpretation for the Hispanic community.



CUSTOMIZED EVENTS

specific for your organization or audience. We can help you create a cancer education program, nutrition or wellness seminar, screening clinic or other event to fit your needs.

Lung AIR

(716) 845-4888



This community-based lung cancer screening education program aims to increase knowledge and reduce barriers to lung cancer screening. Available in Spanish. **Email Nikia.Clark@RoswellPark.org**.

FINANCIAL EMPOWERMENT

(716) 845-1300
ext. 1920

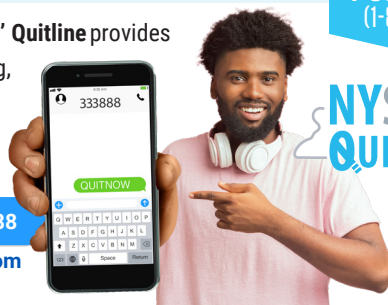


Financial Empowerment provides educational programs and one-on-one financial coaching to improve financial decision making. **Email Tameka.Brooks@RoswellPark.org**.

The NEW YORK STATE SMOKERS' QUITLINE

1-866-NY-QUITS
(1-866-697-8487)

The **New York State Smokers' Quitline** provides smoking cessation counseling, support and quit aids.



NYS
STATE
SMOKERS'
QUITLINE

Text "QUITNOW" to 333888

nysmokefree.com



907 MICHIGAN AVENUE, BUFFALO, NY



716-845-8340

CONTACT US

Learn more about how Roswell Park's Office of Community Outreach and Engagement can help you or your organization.

